

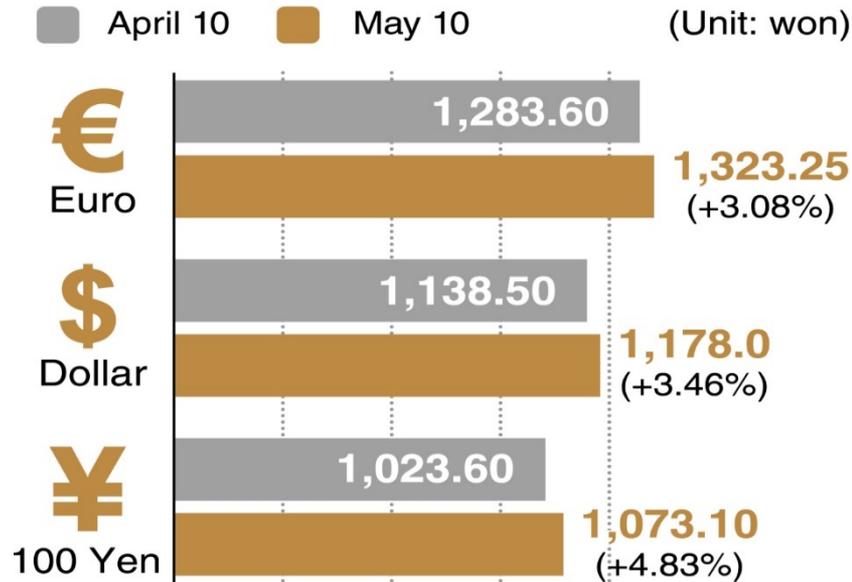
「 An Analysis of Net Foreign Currency Asset Leverage effect on the Ship Industry by Period of Financial Crisis 」
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“Weak currency prompts fears of capital flight”

Prices growth of 3 reserve currencies



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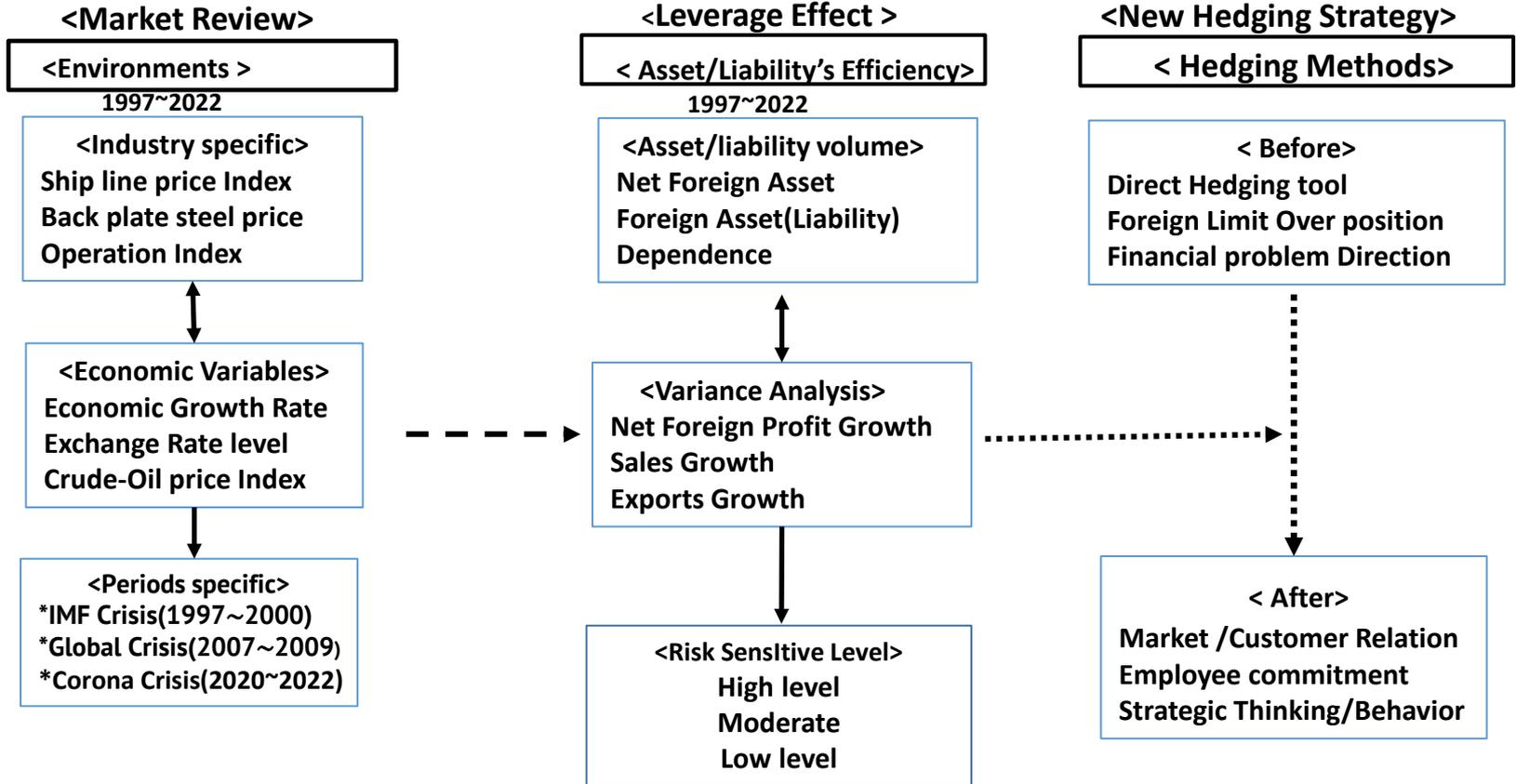
1. Research Motivation & Objectives
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01. Research Motivation

- How it process *foreign assets(liabilities) & derivative assets impact the net foreign profits* and *the trend of foreign asset by three periods of weak won*
- To evaluate the stability of the diversified foreign transactions *how far those operational activities are influenced by the external factors.*
- *To derive competitive foreign Asset management solutions* for the situations based on the sensitivity result on the characters of the manufacturing industry

02. Model

Drivers of Analysis between Net Foreign Asset and Foreign Profit



2. Research Target & Data sourcing

2.1 Target Industry

- Shipbuilding industry → One of the sensitive industry on the exchange rate volatility, Top 90% ranked market share(six sample corps)

2.2 Analysis Data sourcing

'Korea the financial supervisory service dart system', 18th financial data

- **B/S: volume and ratio of the foreign asset/ liability, derivatives asset/liability**
- **P/L: volume and growth rate of the sales, export, net foreign profit, operation net Income, translation profit, derivatives profits**
- **Market economic factors:** economic growth rate, exchange rate, Interest rate, raw material(crude-oil) price Index
- **shipbuilding firms specific :** container line price, back plate steel price, operation index

2.3 Focused Research Methods:

$$*FER = \frac{NFP}{NFA} \times 100, \dots\dots\dots 1)$$

FER: foreign asset leverage effect ratio

NFP: net foreign profit (Gain – Loss)

NFA: net foreign asset (Asset – Liability)

- It means efficient management level of the foreign assets and liabilities to **reduce exchange rate risk and opportunities to earn additional profits**
- *The value of the FER fluctuates how the exposed asset and liability volume are booked and reduced exchange risk*
- The companies that scored High FER value are regarded as global companies which manage effectively foreign asset & relationship reducing exchange rate risk

3. Results

3.1: Review of the Macro Economic Factors : 1998~2022

(Unit: thousand won/mill usd,%)

Variables	Total-Average	IMF crisis	1st KRW value stabilization	Global crisis	2nd KRW Value stabilization	Corona crisis
Exchange Rate ₩/\$ (book)	1,145	<u>1,257</u>	1,118	<u>1,126</u>	1,119	<u>1,180</u>
Economic growth rate	<u>4.2</u>	5.4	5.1	4.1	3.0	2.1
CD 90 days rate	<u>4.7</u>	10.6	4.4	4.0	2.3	1.4
3M Libor rate(USD)	<u>2.5</u>	5.8	2.8	1.7	0.9	1.7
Sales Growth rate	<u>116.7</u>	82.2	128.0	<u>117.9</u>	97.7	102.6
VLCC(crude-oil carrier)	95	74	94	<u>124</u>	92	106
Back Plate price (Won/ton)	646	426	477	<u>806</u>	794	<u>1,020</u>
Operating Index	105.2	88.5	118.3	132.2	90.9	106.6

Source: Korea the Financial Supervisory Service Dart system, OECD, BOK statistical data

3. Results

3.2 Macro economic Factors review

- ***Large Firms including shipbuilding companies prefer to borrow foreign currency debt, the reason why foreign borrowing rate is 2.5% lower than KRW 4.7%***
- Exchange rate volatility impact negative factors ***to receive a large amounts of the shipping orders in foreign currency and translation loss on the foreign receivables and liabilities***
- The profitability of shipbuilding Industry have affected ***by the ship orders and ship's market price based on the world logistics → keeps stable in market price of the VLCC & LNG carrier(1998~2022)***

3. Results

3.3: Profit Structure of Foreign currency transaction

(Unit: trillion Won,%)

Foreign Profits Structure	Total	IMF crisis	1 st KRW stabilization	Global crisis	2 nd KRW stabilization	Corona crisis
Total Earning to Sales	2.0	-1.5	3.1	10.2	-0.3	<u>-10.7</u>
*Foreign Profits to Sales	-0.9	-1.0	0.8	-4.6	-0.2	-1.2
Net Foreign Profit to Total Earning	<u>16.4</u>	23.0	30.9	-6.2	10.2	<u>-25.4</u>
Translation Profit to Total Earning	7.9	25.3	2.8	-1.6	-6.4	-25.1
Derivative Profit to Net Foreign Profit	<u>82.9</u>	7.3	61.5	<u>-275.9</u>	-45.8	<u>-155.7</u>
Derivative Valuation Profits to Net Foreign Profit	<u>109.8</u>	5.9	31.5	0.6	<u>-247.6</u>	<u>-222.0</u>
Exports Volume Ratio to Sales	<u>83.8</u>	54.4	89.3	90.3	81.8	88.0

Data sourcing: Korea the Financial Supervisory Service Dart system

3. Results

3.3: Profit Structure of Foreign currency transaction

- The portion of the net foreign profits to total earnings accounts **for 16.4%**, that is high portion compared to other industry.
- The weight of net derivative profits to net foreign profits reached to **82.9%** for the last 20years.
- High portion of the derivative profit was resulted from ***large amounts per unit- dealing & large book value at the end of the year***
- During periods KRW value volatility, global company should reduce exchange risks ***by shortening maturity structure and taking counter derivatives trading.***

3. Results

3.4: Industry- Foreign Asset Leverage Effect Trend

(Unit: Million Won,%)

FER-Review	1998	2008	2013	2019	Total-Average	IMF crisis	1st KRW stabilization	Global crisis	2nd KRW stabilization
*Shipbuilding	-7.8	79.6	-21.5	-26.8	<u>-36.4</u>	-3.2	-81.1	21.9	-35.8
IT-Mobile	13.4	-43.8	0.4	-0.9	<u>7.9</u>	0.0	18.0	0.5	6.9
Auto-Car	98.8	-20.3	5.0	-3.3	7.8	28.8	12.6	-11.2	4.0
Oil Refining	83.4	-54.7	0.5	3.3	2.3	13.1	8.8	-10.2	-0.4
Steel Manufacturing	39.5	-152.6	0.0	-3.1	1.3	10.9	20.5	29.8	-1.6
Int'l Trade	1.4	-8.3	-3.0	1.1	-0.4	1.8	0.4	-0.8	-1.8
Electronics	2.5	-13.8	-2.3	-3.5	<u>-1.0</u>	-1.2	5.0	-5.8	-2.7
Total	39.8	-48.9	0.1	-1.1	3.0	8.9	10.9	-9.6	0.8

Data sourcing: Korea the Financial Supervisory Service Dart system
 Industry's value be calculated on the top 60% market share firms

3. Results

3.4 FER Value of the main industries

- Shipbuilding Industry get just -36.4% revenue from net foreign Asset exposure
- The FER value of the IT & Auto-Motor Industry is estimated 7.9% its efficiency, high level compared to other industry
- The company with the High positive(+) FER Value can ***comparatively manage exposure risk and low-risk fund matching in timing***
- ***FER value of the most Industry be low level stand out during the Global crisis for the entire periods***
- The profitability of some companies with negative FER Value have influenced ***by the translation risk on excess credit limit***

3. Results

3.5: Shipbuilding Foreign Asset Leverage Effect

FER A: Overall transaction, (Loss- Gain)/Foreign asset & liability

(Unit: %)

FER-Review 1	Total	IMF crisis	1 st KRW stabilization	Global crisis	2 nd KRW stabilization	Corona crisis
Net Foreign Asset leverage	<u>-36.4</u>	-3.2	-81.1	21.9	-35.8	-12.8
Foreign Asset leverage	-11.4	-5.2	21.3	-74.2	-7.0	4.1
Foreign Liability leverage	-1.6	-3.1	<u>42.7</u>	-64.0	-1.3	-10.5
Foreign Debt leverage	<u>-487.4</u>	-3.7	-144.9	<u>-2,391.8</u>	28.6	<u>-594.9</u>

Data sourcing: Korea the Financial Supervisory Service Dart system

3. Results

3.4: <Shipbuilding Foreign Asset Leverage Effect Trends >

- The value of foreign asset leverage effect on the Shipbuilding firms **-36.4**, its result was further negative than other industries
- That reason why shipbuilding company have ***specialized in global business over 85% and huge amounts per-unit.***
- Korean shipbuilding firms should decrease foreign debts size as possible, considering high foreign debt leverage(**-487.4%**)
- The size of foreign debt held by the company further impact profitability of the firms than other periods **during the Global crisis(KRW devaluation)**

3. Results

3.5: Shipbuilding Foreign Asset Leverage Effect Trends

FER B: Net profit in Foreign currency except for other revenue

(Unit: %)

FER-Review 2	Total	IMF crisis	1 st KRW stabilization	Global crisis	2 nd KRW stabilization	Corona crisis
Net Foreign Asset leverage	<u>-2.5</u>	<u>-10.0</u>	-5.1	2.2	-1.7	<u>-2.0</u>
Foreign Asset leverage	-1.1	-4.3	-1.0	-2.7	0.9	8.1
Foreign Liability leverage	-0.9	-4.4	-6.3	7.3	0.3	3.6
Foreign Debt leverage	<u>-73.6</u>	-4.3	<u>-407.5</u>	240.8	-0.9	<u>13.2</u>

Data sourcing: Korea the Financial Supervisory Service Dart system

3. Results

3.5: <Shipbuilding Foreign Asset Leverage Effect Trends >

- Fer B is differentiated to Fer A, the point that FER B estimated how the foreign assets ***impact net profits in foreign currency except for derivatives profit, other etc.***

-The value of FER B are estimated in the lower level and more positive(+) impact on the improve profitability than FER A.

- ***Global manager should be prudent to take derivatives to hedge external risks,*** point that the foreign asset management of shipbuilding companies positive(+) impact to foreign profitability excluding other profits

3. Results

3.6: Foreign Asset Leverage Effect Gap Analysis

★FER A/ FER B, both Gap analysis

(Unit: %)

FER-Review 3	Total	IMF crisis	1 st KRW stabilization	Global crisis	2 nd KRW stabilization	Corona crisis
★Net Foreign Asset leverage	<u>14.5</u>	0.3	15.9	9.8	20.6	6.4
Foreign Asset leverage	<u>10.2</u>	1.2	-21.7	27.3	-7.7	0.5
Foreign Liability leverage	<u>1.9</u>	0.7	-6.8	-8.7	-4.6	-2.9
Foreign Debt leverage	<u>6.6</u>	0.9	0.4	-9.9	-30.2	-45.1

Data sourcing: Korea the Financial Supervisory Service Dart system

3. Results

3.6: Foreign Asset Leverage Effect A/B Gap Analysis

- The value of foreign Debt leverage effect(B) is decreased **by 6.6 times** comparing to FER (A) for the entire periods.
- ***At the global crisis(KRW devaluation), the size of the foreign assets have far less influence on the net foreign profitability comparing to FER (A)***
- ***Adversely, Global companies should keep long position of the foreign asset as possible, during the KRW devaluation periods.***

4.1 Implications

- ***Independent credit rating which is considered relating stability of the foreign activity should be introduced to prepare for the emergency global shock.***
- Foreign business firms should maintain high leverage foreign asset position which is contributed on the performance maximization.
- All employee ***keep in mind comprehension of the exposure risk and forecasting risk relating global business activity in order to keep optimal balance.***
- Global manager should estimate exchange risk level on the basis of linked value creation ***from business contraction stage to completion of the account receivables.***

4.2 Conclusion

- To recognize and assess foreign risk-exposed assets ***by each stage of performance including beginning schedule, needs all employee commitment***
- ***Global manager should be prudent to take derivatives to hedge external risks, considering derivatives maturity shortening and counter trade at the end of year prevent preventing decline in creditworthiness***
- ***To hedge exposure risk on strategic view, we need to maintain sales volume which is achieved by stakeholder relationship plus marketing empowerment***
- To consider environment factor which impact company performance, those are ***economic prospectus, financial forecasting, customer status***

T H A N K Y O U

F o r S e e i n g T h e P r e s e n t a t i o n