



Korea University Business School International Business

Global Workforce Workshop

Date:	27 February 2009 (Friday)
Organizer:	Center for Asian Business Research, Institution for Business Research and Education, Korea University Business School (KUBS)
Venue:	LG-Posco Hall, Room 213 Korea University Business School

- 14:00 – 16:00 Opening remarks: Hicheon Kim (Associate Dean, KUBS)
Session 1: Global staffing: Evidence from Korea
Chair: Fabian Jintae Froese (Assistant Professor, KUBS)
- Cultivating talent for today's global environment
Stephen Frawley (Senior vice president of human resources at SK Telecom)
- Global workforce sourcing, mobility and management
Hyung Chul Park (President, Mercer)
- Expatriate management in Asian region of Korean multinationals
Won-Shul Shim (Professor, Hanyang University)
- 16:00 – 16:20 Break
- 16:20 – 18:00 Session 2: Trends in expatriate and cross-cultural adjustment research
Chair: Mannsoo Shin (Professor, KUBS)
- Acculturation and cross-cultural adaptation
Colleen Ward (Professor, Victoria University of Wellington)
- Current trends and future directions of expatriate research
Riki Takeuchi (Associate Professor, HKUST)
- Cross-cultural adjustment of expatriates in Japan
Vesa Peltokorpi (Assistant Professor, HEC Paris)

