

# 2011 PACIBER Faculty Development Workshop

## International Entrepreneurship

Friday, July 1, 2011

Seoul Plaza Hotel, South Korea

### PROGRAM OBJECTIVES

- Investigate key concepts and frameworks in international entrepreneurship focusing on the intersection between international business and entrepreneurship.
- Address important and emerging research topics in international entrepreneurship.
- Identify available resources for teaching and research in international entrepreneurship including textbooks, readings, cases, videos and internet - based materials.
- Learn about entrepreneurship and innovation from a leading South Korean conglomerate.
- Meet and network with colleagues who share similar interests in international entrepreneurship.

### WHO SHOULD PARTICIPATE

- Entrepreneurship faculty planning to develop a course in international entrepreneurship or add global dimensions to an entrepreneurship course.
- International business faculty who wish to teach their IB course from an entrepreneurial perspective or add a module on international entrepreneurship.
- Faculty who would like to learn more about international entrepreneurship to incorporate information into non-business courses.
- Faculty considering conducting research in international entrepreneurship.
- Faculty and directors of entrepreneurship centers who wish to internationalize their entrepreneurship programs.

### Tentative Agenda

**8:00 – 8:30 AM**

- Registration

#### AM Session

- Keynote Presentation
- The Field of International Entrepreneurship
- Teaching International Business from an Entrepreneurial Perspective
- Research in International Entrepreneurship

#### Lunch session

- Working lunch
- Resources in International Entrepreneurship (with focus on Asian resources)

#### PM Session

- Visit to a South Korean Company
- Entrepreneurship and Innovation in a Conglomerate Company





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### FACULTY FACILITATORS

**Patricia McDougall**, PhD is the William L. Haeberle Professor of Entrepreneurship at Indiana University's Kelley School of Business, and she is a pioneer in the growing field of international entrepreneurship. She and her co-author, Benjamin Oviatt, were presented the JIBS Decade Award recognizing their article on the early internationalization of new ventures as having the most significant impact on international business research in the past decade. A survey by the Journal of Management identified Dr. McDougall as the third most published author in entrepreneurship.

**Manuel Serapio**, PhD is CIBER Faculty Director and Associate Professor of International Business and Management at the University of Colorado Denver. He developed and currently teaches the international entrepreneurship course at the Bard center for Entrepreneurship. He has consulted for multinational companies and international organizations in the US and Asia to include IBM, First Data/Western Union, Starbucks Coffee International, Coors Brewing Company, Janus Capital Group, the US Department of Commerce and the Asia Pacific Economic Cooperation.

### REGISTRATION COSTS

\$200 Includes Lunch and Transportation to/from Site Visit, registration deadline June 17, 2011.

(\$175 for early registration by April 30, 2011, \$100 for PACIBER Meeting Attendees)

### HOTEL COSTS

Special rates are available to International Entrepreneurship Conference Attendees and PACIBER Members at the Seoul Plaza Hotel. Please use the attached hotel registration form.

- ☐ Superior Double Room: KRW 160,000
- ☐ Deluxe Double Room: KRW 180,000
- ☐ Deluxe Twin Room: KRW 202,000
- ☐ Premier Suite Room: KRW 210,000
- ☐ Executive Suite Room: KRW 250,000

### SPONSORED BY:

A faculty development program sponsored by the U.S. Department of Education Centers for International Business Education and Research (CIBERs) at the University of Colorado Denver and University of Hawaii at Manoa, and the Pacific Asian Consortium for International Business Education and Research (PACIBER)

For more information on the meeting, please visit our website at [www.paciber.org](http://www.paciber.org).





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### CONFERENCE REGISTRATION FORM

#### PARTICIPANT INFORMATION:

Name: \_\_\_\_\_  
University: \_\_\_\_\_  
Department: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Address Continued: \_\_\_\_\_  
City/State/Province: \_\_\_\_\_  
Postal Code and Country: \_\_\_\_\_  
Position: \_\_\_\_\_  
Telephone Number: \_\_\_\_\_  
Fax Number: \_\_\_\_\_  
Email Address: \_\_\_\_\_

#### REGISTRATION FEES:

- \_\_\_\_ \$175 Early Registration received by April 30, 2011  
\_\_\_\_ \$200 Regular Registration, deadline June 13, 2011  
\_\_\_\_ I request vegetarian meals

Make check or money order payable to:

PAMI-PACIBER/RCUH #1478-46

Mail with this form to: University of Hawaii at Manoa

Shidler College of Business, Pacific Asian Management Institute

2404 Maile Way, B201

Honolulu, HI 96822 USA

Phone: 1-808-956-8041, Fax: 1-808-956-9685

Email: [paciber@hawaii.edu](mailto:paciber@hawaii.edu)

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**DEADLINE DATE: June 13, 2011**

**[www.paciber.org](http://www.paciber.org)**

